



**MEDICARE DRUG & HEALTH PLAN CONTRACT ADMINISTRATION GROUP**

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DATE: July 5, 2013

TO: Medicare Advantage Organizations  
Prescription Drug Plan Sponsors  
Section 1876 Cost-Based Contractors

FROM: Danielle R. Moon, J.D., M.P.A.  
Director

SUBJECT: Web Training on the Final Contract Year 2014 Medicare Marketing Guidelines  
July 19, 2013, 11:30 a.m. – 1:30 p.m. EDT

**Registration is Now Open.**

The Centers for Medicare & Medicaid Services (CMS) is pleased to announce that registration is now open for the two-hour web training on the Final Contract Year (CY) 2014 Medicare Marketing Guidelines for Medicare Advantage organizations, Prescription Drug Plan sponsors, and section 1876 Cost-Based Contractors.

Upon conclusion of this training on the Final CY 2014 Medicare Marketing Guidelines, participants will be able to:

- Identify the new changes in the 2014 Medicare Marketing Guidelines
- Comprehend the connections between sections of the 2014 Medicare Marketing Guidelines
- Apply the correct procedures for HPMS updates

**Register Now**

Participants must use the link below to register for this event. Participants who register in advance will receive a confirmation email with the web link and other event details.

**Register – <http://www.webcaster4.com/Webcast/Page/99/1516>**

The webinar will be held Friday, July 19, 2013, from 11:30 a.m. - 1:30 p.m. EDT. **To facilitate easy access to the webinar, please log in between 11:00 a.m. – 11:15 a.m. EDT on July 19, 2013.** You will be placed on hold until the conference promptly begins at 11:30 a.m. EDT. All participants will be able to see and, using speakers and/or headphones, hear the webinar via their computer. Participants will not be able to participate verbally during the webinar.

**Review the Final Contract Year 2014 Medicare Marketing Guidelines**

The Final Contract Year 2014 Medicare Marketing Guidelines are available at <http://cms.gov/Medicare/Health-Plans/ManagedCareMarketing/FinalPartCMarketingGuidelines.html>.

**Your 2014 Medicare Marketing Guideline Questions for CMS**

CMS strongly encourages organizations to submit questions via email in advance of the training to [Marketing@cms.hhs.gov](mailto:Marketing@cms.hhs.gov). Time will be allotted for some questions & answers during the webinar via the "Ask Question" function within the viewer panel.

**Technical Difficulties**

CMS will provide a teleconference line for this training for use by those participants (1) who cannot access sound from their computers, or (2) who may have technical difficulties.

Attendees should report technical difficulties either by contacting technicians via email at [CMS\\_MMGTechSupport@provider-resources.com](mailto:CMS_MMGTechSupport@provider-resources.com) or by using the viewer panel's "Ask Question" feature during the webinar. If you need to utilize the teleconference line, the number will be provided to you at that time. Attendees should not request or call the teleconference line unless it is necessary to hear the webinar.

**Additional Webinar Information**

If you have additional **non-technical** questions regarding the webinar, please contact the CTEO Group at [CTEO@cms.hhs.gov](mailto:CTEO@cms.hhs.gov).

**After the Webinar**

An email will be sent to all registrants when the webinar recording, transcripts, presentation slides, and other information are posted to the Outreach and Education web page at <http://cms.gov/Outreach-and-Education/Training/CTEO/>.